

## THE PRICE LIST FOR THE ADVERTISEMENT ON WWW.KT.KZ

Section	Duration of display on the homepage	Price in KZT
<b>Content production and publication</b>		
Publication an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>450 000</b>
Publication an article in the LATEST NEWS on the homepage, as well as creating and posting a special section under a project featuring photos*, videos** and hyperlinks*** <i>in the Kazakh, Russian or English languages, as well as posting articles on social networks</i>	<b>1 day</b>	<b>500 000</b>
Publication an article in the LATEST NEWS and topical sections on the homepage (analytics, reviews, opinions, interviews, op-ed, etc.) featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>403 000</b>
Publication PR content in the LATEST NEWS <b>without PR tag</b> featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>312 000</b>
Publication <b>PR-tagged</b> PR content in the LATEST NEWS featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>264 000</b>
Writing and posting an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>480 000</b>
Writing of an article <i>in the Kazakh, Russian or English languages (without posting)</i>	<b>1 day</b>	<b>240 000</b>
<b>The price includes editorial revision and publication content on KT's website</b>		

\* 2-3 pictures can be provided in an article

\*\* one footage uploaded on video hosting services or social networks can be provided in an article

\*\*\* 2-3 hyperlinks will also be provided in an article (all links on the website are open - dofollow)

**Advertisers are fully responsible for advertisement posted on [www.kt.kz](http://www.kt.kz).**

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<b>Content production and publication</b>		
Posting a PHOTO COVERAGE ( <i>not exceeding 15 photos</i> )	<b>1-2 days</b>	<b>240 000</b>
Preparation and posting a PHOTO COVERAGE	<b>1-2 days</b>	<b>360 000</b>
Posting a VIDEOS** (news story, interview, promo). <i>Video duration not exceeding 15 minutes.</i>	<b>1-2 days</b>	<b>240 000</b>
Posting a VIDEOS** (news story, interview, promo). <i>Video duration not exceeding 45 minutes.</i>	<b>1-2 days</b>	<b>480 000</b>
Preparation and posting a footage (news story, interview, promo)	<b>1-2 days</b>	<b>600 000</b>
Posting an ONLINE SURVEY	<b>a week</b>	<b>600 000</b>
Distribution of content through the media		<b>120 000</b>
Posting on Kazakhstan Today's social network accounts	<b>1 post</b> ( <i>on all social network accounts</i> )	<b>60 000</b>
Content promotion in social networks	<b>1 day</b>	
A special informational project to support and promote the company's activities, starting from 4 publications per month featuring photos* and videos** in the Kazakh, Russian and English languages, a banner on the website homepage, starting from 1 content item in special sections (a discount system is provided)	<b>1 month</b>	<b>600 000</b>
Development of concepts for informational promotion of campaigns and various events, organizations, persons and promos		<b>600 000</b>
Press tour attendance (writing and publishing content featuring photos)		<b>600 000</b>
<b>The price includes editorial revision and publication content on KT's website</b>		

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## THE PRICE LIST FOR THE ADVERTISEMENT ON WWW.KT.KZ

Posting banner ads	
Format banner	Price per month in KZT ~180 thousand displays
Home - heading 900x90	450 000
<b>Home - on the right 240x400</b>	<b>400 000</b>
Home - at the bottom 468x60	300 000

The responsibility for advertisements posted on [www.kt.kz](http://www.kt.kz) rests with the advertiser. Please note that purchasing or use of certain goods or services at the prices and/or on the conditions specified in the advertisement is not guaranteed. You hereby agree that Kazakhstan Today News Agency, the administration and owners of the [kt.kz](http://kt.kz) website bear no responsibility for possible consequences including any damage) resulting from any relationship between advertisement consumers and advertisers.