

THE PRICE LIST FOR THE ADVERTISEMENT ON WWW.KT.KZ

| Section | Duration of display on the homepage | Price in KZT |
|---|-------------------------------------|----------------|
| Content production and publication | | |
| Publication an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i> | 1 day | 500 000 |
| Publication an article in the LATEST NEWS on the homepage, as well as creating and posting a special section under a project featuring photos*, videos** and hyperlinks*** <i>in the Kazakh, Russian or English languages, as well as posting articles on social networks</i> | 1 day | 550 000 |
| Publication an article in the LATEST NEWS and topical sections on the homepage (analytics, reviews, opinions, interviews, op-ed, etc.) featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i> | 1 day | 450 000 |
| Publication PR content in the LATEST NEWS without PR tag featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i> | 1 day | 350 000 |
| Publication PR-tagged PR content in the LATEST NEWS featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i> | 1 day | 300 000 |
| Writing and posting an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i> | 1 day | 700 000 |
| Writing of an article <i>in the Kazakh, Russian or English languages (without posting)</i> | 1 day | 270 000 |
| The price includes editorial revision and publication content on KT's website | | |

* 2-3 pictures can be provided in an article

** one footage uploaded on video hosting services or social networks can be provided in an article

*** 2-3 hyperlinks will also be provided in an article (all links on the website are open - dofollow)

Advertisers are fully responsible for advertisement posted on www.kt.kz.

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| Content production and publication | | |
| Posting a PHOTO COVERAGE <i>(not exceeding 15 photos)</i> | 1-2 days | 270 000 |
| Preparation and posting a PHOTO COVERAGE | 1-2 days | 400 000 |
| Posting a VIDEOS** (news story, interview, promo). <i>Video duration not exceeding 15 minutes.</i> | 1-2 days | 270 000 |
| Posting a VIDEOS** (news story, interview, promo). <i>Video duration not exceeding 45 minutes.</i> | 1-2 days | 530 000 |
| Preparation and posting a footage (news story, interview, promo) | 1-2 days | 650 000 |
| Preparation and posting a footage (shooting, editing, cutting, graphics) | | 450 000 |
| Posting an ONLINE SURVEY | a week | 500 000 |
| Distribution of content through the media | | 200 000 |
| Posting on Kazakhstan Today's social network accounts | 1 post (on all social network accounts) | 100 000 |
| Content promotion in social networks | 1 day | |
| A special informational project to support and promote the company's activities, starting from 4 publications per month featuring photos* and videos** in the Kazakh, Russian and English languages, a banner on the website homepage, starting from 1 content item in special sections (a discount system is provided) | 1 month | 700 000 |
| Development of concepts for informational promotion of campaigns and various events, organizations, persons and promos | | 700 000 |
| Press tour attendance (writing and publishing content featuring photos) | | 700 000 |
| The price includes editorial revision and publication content on KT's website | | |

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THE PRICE LIST FOR THE ADVERTISEMENT ON WWW.KT.KZ

| Posting banner ads | |
|------------------------------------|--|
| Format banner | Price per month in KZT ~180 thousand displays |
| Home - heading 900x90 | 500 000 |
| Home - on the right 240x400 | 450 000 |
| Home - at the bottom 468x60 | 350 000 |

The responsibility for advertisements posted on www.kt.kz rests with the advertiser. Please note that purchasing or use of certain goods or services at the prices and/or on the conditions specified in the advertisement is not guaranteed. You hereby agree that Kazakhstan Today News Agency, the administration and owners of the kt.kz website bear no responsibility for possible consequences including any damage) resulting from any relationship between advertisement consumers and advertisers.