

THE PRICE LIST FOR THE ADVERTISEMENT ON WWW.KT.KZ

Section	Duration of display on the homepage	Price in KZT
Content production and publication		
Publication an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	650 000
Publication an article in the LATEST NEWS on the homepage, as well as creating and posting a special section under a project featuring photos*, videos** and hyperlinks*** <i>in the Kazakh, Russian or English languages, as well as posting articles on social networks</i>	1 day	700 000
Publication an article in the LATEST NEWS and topical sections on the homepage (analytics, reviews, opinions, interviews, op-ed, etc.) featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	550 000
Publication PR content in the LATEST NEWS without PR tag featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	450 000
Publication PR-tagged PR content in the LATEST NEWS featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	400 000
Writing and posting an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	1 day	900 000
Writing of an article <i>in the Kazakh, Russian or English languages (without posting)</i>	1 day	350 000
Advertising of microloans, financial institutions, etc	1 day	970 000
The price includes editorial revision and publication content on KT's website		

* 2-3 pictures can be provided in an article

** one footage uploaded on video hosting services or social networks can be provided in an article

*** 2-3 hyperlinks will also be provided in an article (all links on the website are open - dofollow)

The advertiser is responsible for the content of the advertisements placed on the kt.kz website

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Posting a PHOTO COVERAGE (not exceeding 15 photos)	1-2 days	350 000
Preparation and posting a PHOTO COVERAGE	1-2 days	500 000
Posting a VIDEOS** (news story, interview, promo). Video duration not exceeding 15 minutes.	1-2 days	350 000
Posting a VIDEOS** (news story, interview, promo). Video duration not exceeding 45 minutes.	1-2 days	670 000
Preparation and posting a footage (news story, interview, promo)	1-2 days	800 000
Preparation and posting a footage (shooting, editing, cutting, graphics)		550 000
Posting an ONLINE SURVEY	a week	650 000
Distribution of content through the media		250 000
Posting on Kazakhstan Today's social network accounts	1 post (on all social network accounts)	150 000
Content promotion in social networks	1 day	agreed price
A special informational project to support and promote the company's activities, starting from 4 publications per month featuring photos* and videos** in the Kazakh, Russian and English languages, a banner on the website homepage, starting from 1 content item in special sections (a discount system is provided)	от 900 000 (1 material)	
Development of concepts for informational promotion of campaigns and various events, organizations, persons and promos	900 000	
Press tour attendance (writing and publishing content featuring photos)	900 000	
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Posting banner ads	
Format banner	Price in KZT per impression ~350 thousand impressions per month
Homepage - HEADING 1000x90	2,8
Homepage - above PHOTO REPORT 1000x90	2
Homepage - above TOPICAL SECTIONS 1000x90	1,4

Please note that Kazakhstan Today News Agency, which is an advertising distributor, does not guarantee the possibility of purchasing or using the advertised goods and/or services at the prices and/or on the terms specified in the advertisement.

You hereby agree that Kazakhstan Today News Agency, the administration and owners of the kt.kz website bear no responsibility for possible consequences including any damage) resulting from any relationship between advertisement consumers and advertisers.