

NEWS AGENCY



KAZAKHSTAN TODAY



Kazakhstan Today (KT) News Agency occupies one of the leading places in the information market of the country.

KT offers a coverage of a wide range of events taking place in Kazakhstan, Central Asia, the CIS, countries of near and far abroad.

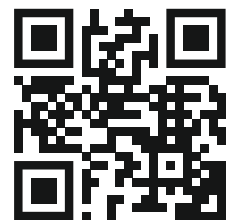
The content produced by the agency is cited in the electronic and printed media of the Republic of Kazakhstan.

The daily audience of KT's website **kt.kz** is up to 100 thousand unique visitors.

Readers can gain insight of the socio-political and economic life of the country in Russian, Kazakh and English on the website of the agency – **kt.kz**.



www.kt.kz





📷 kaztodaykt 📞 @kaztodaykt 📱 Kazakhstan Today ✉️ agency@kt.kz

WHAT DO WE OFFER?




HOMEPAGE. TOP NEWS.

**KAZAKHSTAN
TODAY**


+36°
Алматы
+35°, +36°

USD 470.9 EUR 496.9 RUB 8.8

KAZAKHSTAN NEWS ▾ VIDEO PHOTO/INFOGRAPHIC



HOT NEWS



23.06.2022, 16:00

President attends solemn meeting dated to 30th anniversary of Kazakhstan's police

SPORTS

24.06.2022, 17:23
Kazakh President congratulates youngest FIDE world champ Malika Ziyadin

POLITICS

23.06.2022, 19:55
Initiatives of Kazakhstan, music of the Great Steppe presented in Genova

ECONOMY

23.06.2022, 12:55
Karaganda region implements investment projects worth 221 billion tenge

Duration of display

1 day

Price in KZT

450 000

What a visitor can see first of all when opening the website is marked in gray.

Publication an article in the top news section on the homepage featuring photos* and video** in the Kazakh, Russian or English languages (up to 3000 characters with spaces).

Point your phone's camera to view the homepage.



WHAT DO WE OFFER?



HOMEPAGE. LATEST NEWS.

LATEST NEWS



SPORTS 24.06.2022, 17:23

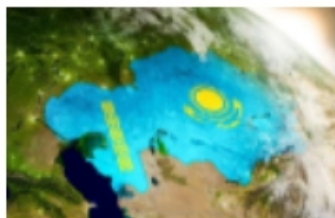
Kazakh President congratulates youngest FIDE world champ Malika Ziyadin

Duration of display

1 day

Price in KZT

403 000



SOCIETY 24.06.2022, 13:40

Kazakhstan launches national pavilion on Alibaba platform

The news feed (LATEST NEWS) is located on the homepage, just after the top news section.

Publication an article in the latest news on the homepage featuring photos*, videos and hyperlinks*** in the Kazakh, Russian or English languages, as well as publication articles on social networks.**

Point your phone's camera to view the homepage.

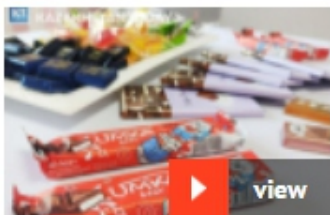


WHAT DO WE OFFER?



**HOMEPAGE. LATEST NEWS.
PUBLICATION PR CONTENT**

LATEST NEWS



10.06.2022, 16:47

Popular confectionery factory Rakhat turns 80

PR

PR tag

view



10.06.2022, 16:15

CIS's total GDP up 4.7% over last year

Duration of display

1 day

Price in KZT

without PR tag

312 000

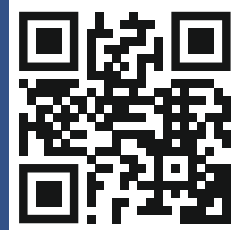
PR-tagged

264 000

The news feed (LATEST NEWS) is located on the homepage, just after the top news section.

Publication PR content in the news feed
featuring photos* and video** in the state, Russian
or English languages (up to 3000 characters with spaces).

*Point your
phone's camera
to view the homepage.*



WHAT DO WE OFFER?



HOMEPAGE. LATEST NEWS. TOPICAL SECTIONS

VIDEO



Popular confectionery factory Rakhat turns 80

PHOTOS / INFOGRAPHICS

31.05.2022, 23:05



FEI World Cup Eurasian League 2022, Almaty

Topical sections are located on the homepage over a dark background.

See an example section below.



Publication an article in the news feed and topical sections on the homepage featuring photos* and video in the state, Russian or English languages (up to 3000 characters with spaces).**

Point your phone's camera to view the homepage.



WHAT DO WE OFFER?



**HOMEPAGE. LATEST NEWS.
TOPICAL SECTIONS. VIDEO**

Video

[GO TO ARCHIVE](#)



10.06.2022, 16:47

Popular confectionery factory Rakhat turns 80 ▶

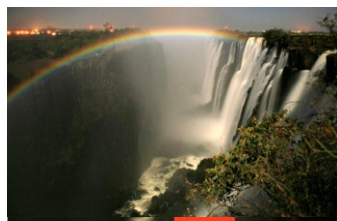
Duration of display

1-2 days

Price in KZT

*Video duration not
exceeding 15 minutes*

240 000



22.04.2022, 14:26

Moonbows ▶

*Video duration not
exceeding 45 minutes*

480 000

News story, interview, promo.

*Point your
phone's camera to view
the example page.*



Publication videos**

WHAT DO WE OFFER?

HOMEPAGE. LATEST NEWS.
TOPICAL SECTIONS. PHOTO COVERAGE

Photo/Infographic

[GO TO ARCHIVE](#)



31.05.2022, 23:05

FEI World Cup Eurasian League 2022, Almaty 📷

Duration of display

1-2 days

Price in KZT

240 000



04.05.2022, 08:25

The beauty of spring fields in Almaty region 📷

*No more than 15 photos are posted
in one photo coverage.*

Publication a photo coverage

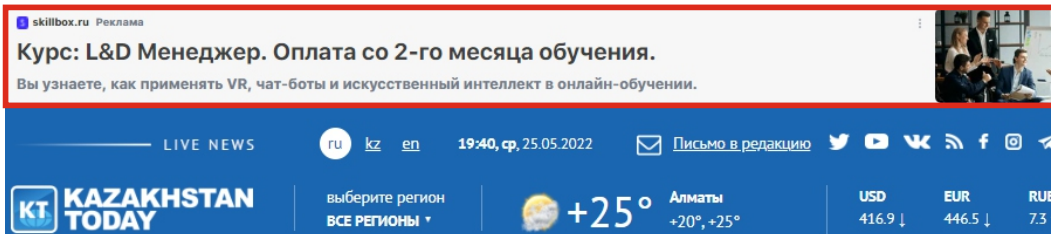
*Point your
phone's camera to view
the example page.*



WHAT DO WE OFFER?



HOMEPAGE. BANNER ADVERTISING. 180,000 DISPLAYS PER MONTH.



*Located on the homepage,
above the website header*

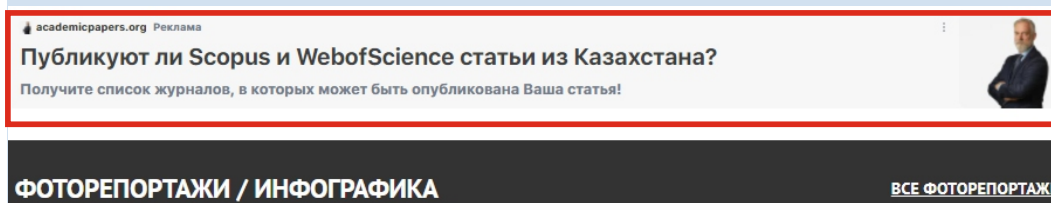
**Size in pixels
900x90**

**Price in KZT/
1000 displays**

1600

**Price per month in KZT
/180 thousand displays**

288 000



*Located on the homepage,
previous to topical sections.*

**Size in pixels
468x60**

**Price in KZT/
1000 displays**

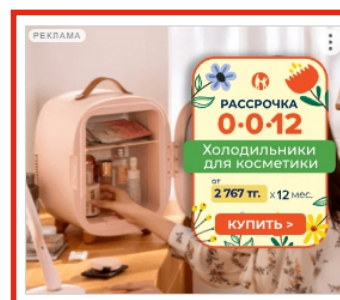
1400

**Price per month in KZT
/180 thousand displays**

252 000

**Size in pixels
240x400**

*Located on the homepage,
to the right of the news feed.*



**Price in KZT/
1000 displays**

1800

**Price per month in KZT
/180 thousand displays**

324 000

NOTES



THE PRICE INCLUDES EDITORIAL REVISION AND PUBLICATION CONTENT ON KAZAKSTAN TODAY'S WEBSITE WWW.KT.KZ

- * 2-3 pictures can be provided in an article
- ** one footage uploaded on video hosting services or social networks can be provided in an article
- *** 2-3 hyperlinks will also be provided in an article (all links on the website are open – dofollow)

ADVERTISERS ARE FULLY RESPONSIBLE FOR ADVERTISEMENT POSTED ON WWW.KT.KZ

ONE OF THE ADVANTAGES OF OUR COMPANY IS INDIVIDUAL APPROACH AND FLEXIBLE DISCOUNTS



www.kt.kz

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