

NEWS AGENCY



KAZAKHSTAN TODAY



Kazakhstan Today (KT) News Agency occupies one of the leading places in the information market of the country.

KT offers a coverage of a wide range of events taking place in Kazakhstan, Central Asia, the CIS, countries of near and far abroad.

The content produced by the agency is cited in the electronic and printed media of the Republic of Kazakhstan.

The daily audience of **KT's** website **kt.kz** is up to 100 thousand unique visitors.

Readers can gain insight of the socio-political and economic life of the country in Russian, Kazakh and English on the website of the agency – **kt.kz**.



www.kt.kz

 [kaztodaykt](https://www.instagram.com/kaztodaykt)  [@kaztodaykt](https://www.telegram.com/@kaztodaykt)  [Kazakhstan Today](https://www.facebook.com/KazakhstanToday)  agency@kt.kz



WHAT DO WE OFFER?



HOMEPAGE. TOP NEWS.



KAZAKHSTAN NEWS ▾ VIDEO PHOTO/INFOGRAPHIC



HOT NEWS



President attends solemn meeting dated to 30th anniversary of Kazakhstan's police

SPORTS 24.06.2022, 17:23

Kazakh President congratulates youngest FIDE world champ Malika Ziyadin

POLITICS 23.06.2022, 19:55

Initiatives of Kazakhstan, music of the Great Steppe presented in Genova

ECONOMY 23.06.2022, 12:55

Karaganda region implements investment projects worth 221 billion tenge

Duration of display

1 day

Price in KZT

650 000

What a visitor can see first of all when opening the website is marked in gray.

Publication an article in the top news section on the homepage featuring photos* and video** in the Kazakh, Russian or English languages (up to 3000 characters with spaces).

Point your phone's camera to view the homepage.



WHAT DO WE OFFER?



HOMEPAGE. LATEST NEWS.

LATEST NEWS



SPORTS 24.06.2022, 17:23

Kazakh President congratulates youngest FIDE world champ Malika Ziyadin

Duration of display

1 day

Price in KZT

550 000



SOCIETY 24.06.2022, 13:40

Kazakhstan launches national pavilion on Alibaba platform

The news feed (LATEST NEWS) is located on the homepage, just after the top news section.

Point your phone's camera to view the homepage.



Publication an article in the latest news on the homepage featuring photos*, videos** and hyperlinks*** in the Kazakh, Russian or English languages, as well as publication articles on social networks.

WHAT DO WE OFFER?



**HOMEPAGE. LATEST NEWS.
PUBLICATION PR CONTENT**

LATEST NEWS



10.06.2022, 16:47

Popular confectionery factory Rakhat turns 80 

PR tag



10.06.2022, 16:15

CIS's total GDP up 4.7% over last year

Duration of display

1 day

Price in KZT

without PR tag

450 000

PR-tagged

400 000

The news feed (LATEST NEWS) is located on the homepage, just after the top news section.

Publication PR content in the news feed featuring photos* and video in the state, Russian or English languages (up to 3000 characters with spaces).**

Point your phone's camera to view the homepage.



WHAT DO WE OFFER?



**HOMEPAGE. LATEST NEWS.
TOPICAL SECTIONS**

FEATURED VIDEOS



19.12.2023, 10:11

view

**Midnight earthquake death toll rises to 111
in NW China**

PICTURES

09.12.2023, 22:38



First snow fell in Almaty

*Topical sections are located on the
homepage over a dark background.*

See an example section below.



*Point your
phone's camera
to view the homepage.*



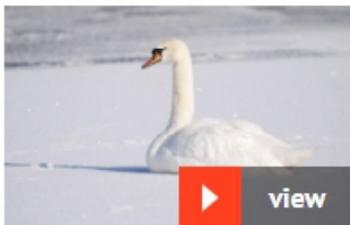
**Publication an article in the news feed and topical sections
on the homepage featuring photos* and video** in the state,
Russian or English languages (up to 3000 characters with spaces).**

WHAT DO WE OFFER?



**HOMEPAGE. LATEST NEWS.
TOPICAL SECTIONS. VIDEO**

Featured videos



14.12.2023, 00:50

Swan rescued from frozen in Taraz

Duration of display

1-2 days

Price in KZT

*Video duration not
exceeding 15 minutes*

350 000



06.12.2023, 19:40

**Interview with designer of 2024 Spring Festival Gala
"dragon" logo**

*Video duration not
exceeding 45 minutes*

670 000

News story, interview, promo.

*Point your
phone's camera to view
the example page.*



Publication videos**

WHAT DO WE OFFER?



**HOMEPAGE. LATEST NEWS.
TOPICAL SECTIONS. PHOTO COVERAGE**

Pictures



09.12.2023, 22:38

First snow fell in Almaty

Duration of display

1-2 days

Price in KZT

350 000



27.11.2023, 10:32

**Republican command staff exercises "Kys-2023" held in
Kazakhstan**

*No more than 15 photos are posted
in one photo coverage.*

*Point your
phone's camera to view
the example page.*

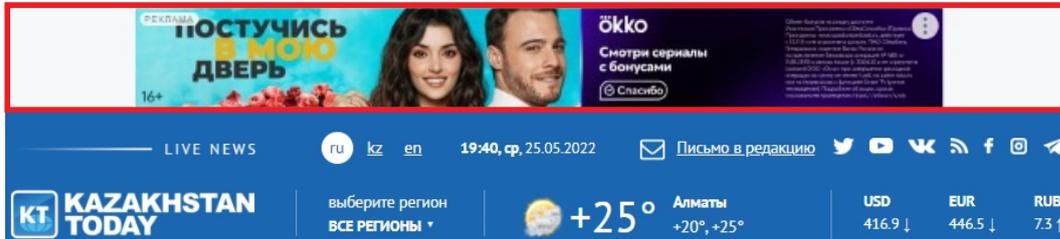


Publication a photo coverage

WHAT DO WE OFFER?



HOMEPAGE. BANNER ADVERTISING.
~350 000 DISPLAYS PER MONTH.



Price per month in KZT
~350 thousand displays

2,8

Located on the homepage,
above the website header

Size in pixels
1000x90



Price per month in KZT
~350 thousand displays

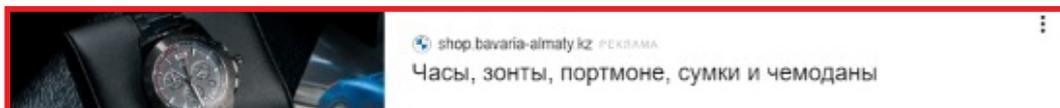
2

PICTURES

ALL PICTURES

Located on the homepage,
above photo report

Size in pixels
1000x90



Price per month in KZT
~350 thousand displays

1,4

FEATURED VIDEOS

ALL VIDEOS

Located on the homepage,
above topical sections

Size in pixels
1000x90

NOTES



THE PRICE INCLUDES EDITORIAL REVISION AND PUBLICATION CONTENT ON KAZAKSTAN TODAY'S WEBSITE WWW.KT.KZ

- * 2-3 pictures can be provided in an article
- ** one footage uploaded on video hosting services or social networks can be provided in an article
- *** 2-3 hyperlinks will also be provided in an article (all links on the website are open – dofollow)

THE ADVERTISER IS RESPONSIBLE FOR THE CONTENT OF THE ADVERTISEMENT PLACED ON THE KT.KZ WEBSITE

ONE OF THE ADVANTAGES OF OUR COMPANY IS INDIVIDUAL APPROACH AND FLEXIBLE DISCOUNTS



www.kt.kz

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*Point your
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to view the homepage.*

