

## THE PRICE LIST FOR THE ADVERTISEMENT ON WWW.KT.KZ

Section	Duration of display on the homepage	Price in KZT
<b>Content production and publication</b>		
Publication an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>650 000</b>
Publication an article in the LATEST NEWS on the homepage, as well as creating and posting a special section under a project featuring photos*, videos** and hyperlinks*** <i>in the Kazakh, Russian or English languages, as well as posting articles on social networks</i>	<b>1 day</b>	<b>700 000</b>
Publication an article in the LATEST NEWS and topical sections on the homepage (analytics, reviews, opinions, interviews, op-ed, etc.) featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>550 000</b>
Publication PR content in the LATEST NEWS <b>without PR tag</b> featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>450 000</b>
Publication <b>PR-tagged</b> PR content in the LATEST NEWS featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>400 000</b>
Writing and posting an article in the top news section on the homepage featuring photos* and video** <i>in the Kazakh, Russian or English languages (up to 3000 characters with spaces)</i>	<b>1 day</b>	<b>900 000</b>
Writing of an article <i>in the Kazakh, Russian or English languages (without posting)</i>	<b>1 day</b>	<b>350 000</b>
Advertising of microloans, financial institutions, etc	<b>1 day</b>	<b>970 000</b>
<b>The price includes editorial revision and publication content on KT's website</b>		

\* 2-3 pictures can be provided in an article

\*\* one footage uploaded on video hosting services or social networks can be provided in an article

\*\*\* 2-3 hyperlinks will also be provided in an article (all links on the website are open - dofollow)

**The advertiser is responsible for the content of the advertisements placed on the kt.kz website**

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Section	Duration of display on the homepage	Price in KZT
<b>Content production and publication</b>		
Posting a PHOTO COVERAGE <i>(not exceeding 15 photos)</i>	<b>1-2 days</b>	<b>350 000</b>
Preparation and posting a PHOTO COVERAGE	<b>1-2 days</b>	<b>500 000</b>
Posting a VIDEOS** (news story, interview, promo). <i>Video duration not exceeding 15 minutes.</i>	<b>1-2 days</b>	<b>350 000</b>
Posting a VIDEOS** (news story, interview, promo). <i>Video duration not exceeding 45 minutes.</i>	<b>1-2 days</b>	<b>670 000</b>
Preparation and posting a footage (news story, interview, promo)	<b>1-2 days</b>	<b>800 000</b>
Preparation and posting a footage (shooting, editing, cutting, graphics)		<b>550 000</b>
Posting an ONLINE SURVEY	<b>a week</b>	<b>650 000</b>
Distribution of content through the media		<b>250 000</b>
Posting on Kazakhstan Today's social network accounts	<b>1 post (on all social network accounts)</b>	<b>150 000</b>
Content promotion in social networks	<b>1 day</b>	<b>agreed price</b>
A special informational project to support and promote the company's activities, starting from 4 publications per month featuring photos* and videos** in the Kazakh, Russian and English languages, a banner on the website homepage, starting from 1 content item in special sections (a discount system is provided)		<b>от 900 000 (1 material)</b>
Development of concepts for informational promotion of campaigns and various events, organizations, persons and promos		<b>900 000</b>
Press tour attendance (writing and publishing content featuring photos)		<b>900 000</b>
<b>The price includes editorial revision and publication content on KT's website</b>		

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## THE PRICE LIST FOR THE ADVERTISEMENT ON WWW.KT.KZ

### Posting banner ads

Format banner	Price in KZT per impression ~350 thousand impressions per month
Homepage - HEADING 1000x90	2,8
<b>Homepage - above PHOTO REPORT 1000x90</b>	<b>2</b>
Homepage - above TOPICAL SECTIONS 1000x90	1,4

Please note that Kazakhstan Today News Agency, which is an advertising distributor, does not guarantee the possibility of purchasing or using the advertised goods and/or services at the prices and/or on the terms specified in the advertisement.

You hereby agree that Kazakhstan Today News Agency, the administration and owners of the kt.kz website bear no responsibility for possible consequences including any damage) resulting from any relationship between advertisement consumers and advertisers.

### Removal of article from the website

Removal of article from the website  
published on a non-commercial basis\*

**980 000**

*\*This service is possible if that the violation of the rights and legitimate interests of third parties directly or indirectly related to the published article is prevented.*